



# Lean Business Practices & Workflows Burgeons Amongst the Leading CRM Agencies:

  
**ROOK**  
CONNECT

**GOODFIRMS**

Providing structure, processes, and workflows while enabling businesses with configurations and a team of experts to help them get the most out of software endows ROOK Connect to tap into the list of the leading CRM companies in Canada at GoodFirms.

Incorporated in 2015 and based in Calgary, Alberta, **ROOK Connect** was formed to help businesses streamline operations, optimize their ability to function efficiently, and maximize revenues by applying lean methods and workflows.

Too many companies bust when going digital because they try to implement the system to adapt to their specific business requirements. Ergo, **ROOK Connect** gives formation, processes, and workflows while enabling businesses with configurations and a group of professionals to help these businesses get the most out of software.

**ROOK Connect** software comes fully stacked with templates, workflows, methods, and business devices, presenting the digital applications needed to drive clients' business forward. **ROOK Connect** representatives can further configure and customize solutions to match clients' exact needs by profiting from years of experience with implementations and devising digital workflows and strategies.

#### GoodFirms Research Process

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With its up to the mark evaluation method, the researchers also judged **ROOK Connect**. The team concluded that **ROOK Connect** leads amongst the top CRM and ERP service providers in Canada and Calgary, respectively, at GoodFirms.

The debrief of the evaluation done by the GoodFirm's unit for **ROOK Connect** is mentioned as below:

#### Customer Relationship Management (CRM) Services:

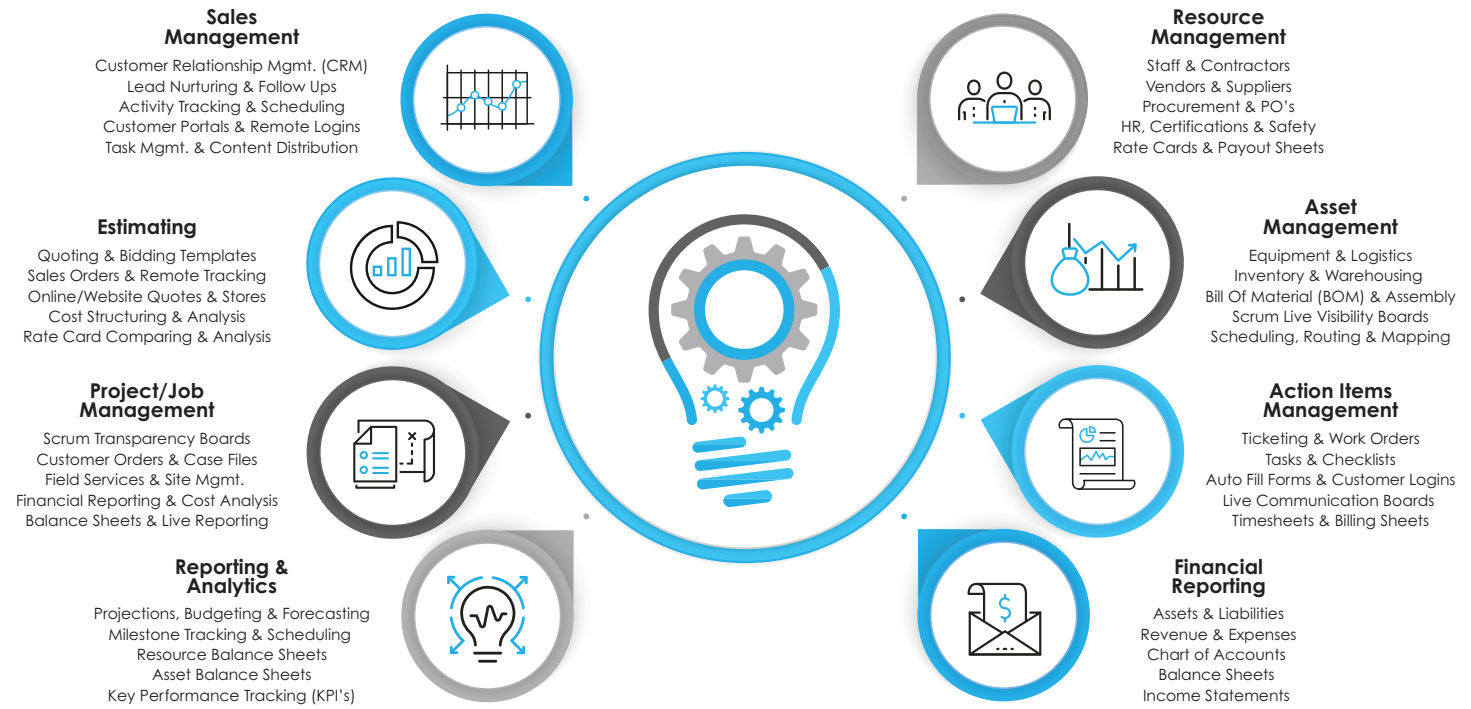
**ROOK Connect** CRM applications ensure clients' business practices, strategies, and customer interactions are managed as per their expectations. The expert professionals at **ROOK Connect** empower client's teams with real-time access and the visibility needed to oversee business processes from start to finish in one secure environment designed to increase efficiency.

The in-house team at **ROOK Connect** automates client business processes to maximize return on investment and engage their users by giving them the most optimal results.

Moreover, with flexible solutions, the professionals strive to empower clients' businesses to engage, adapt, and react to their respective users' needs with practical solutions that improve and manage their customer engagements.

Besides this, with configurable solutions, **ROOK Connect's** expert team connects clients and their users with simple user interfaces and beautiful operating systems. They also improve engagement and manage customer interactions in one secure location by giving them facilities like reminders, alerts, and auto-drip templates.

Furthermore, the expert engineers track, record, and give reports of all client activities for their respective businesses. **ROOK Connect** specialists capture customer perceptions and experiences to



manage their expectations with robust solutions.

Thus, managing clients' users from the point of entry through to completion endows **ROOK Connect** to grab a secure position amongst the top CRM companies in Canada at GoodFirms.

#### Enterprise Resource Planning (ERP) Services:

One of the most important determinants for a thriving ERP selection and integration is having an executive with many skill sets such as project management, business process analytics, and risk assessment. **ROOK Connect** provides ERP services thorough comprehension of modern technology, enabling better business development.

With specific ERP knowledge and expertise, **ROOK Connect** ERP consultants in Calgary help provide businesses with the best practices for assessing and implementing platforms, alleviating risk, and ensuring the project stays on course

and budget while concurrently driving ROI. This approach adopted by the expert team at **ROOK Connect** enables the firm to tap into the list of top ERP companies in Calgary at GoodFirms.

**ROOK Connect** expert consultants help clients maximize their true capabilities and show hidden possibilities to transform their respective businesses. Then, when the time arrives to transition to what's next, the team makes sure there are no business interruptions.

Visit [www.ROOKConnect.com](http://www.ROOKConnect.com) for more information and to book your demo today.



#### About GoodFirms

Washington, D.C.-based GoodFirms is an innovative B2B Research and Reviews Company that extensively combs the market to find the CRM and ERP service agencies amongst many other technology firms that offer the best services to their customers. GoodFirms extensive research process ranks the companies, boosts their online reputation, and helps service seekers pick the right technology partner that meets their business needs.

#### About the Author

Anna Stark is a staff writer with GoodFirms - a Washington D.C.-based B2B Research Company that bridges the gap between service seekers and service providers. Anna's current role includes gauging companies performances and their key attributes and putting them into words. She firmly believes in the magic of words. She is always looking for new strategies and ideas that companies have gladly embraced and exclusively shines a light on those to make their identities shine brighter on GoodFirms and the World Wide Web.



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