

# Fresh Focus Media Digital Media Certification

Training



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[www.freshfocusmedia.com](http://www.freshfocusmedia.com)



# Course Outline

<b>Course Name:</b>	Fresh Focus Media/ROOK Connect Digital Efficiency Training Certification
<b>Platform:</b>	Classroom Training
<b>Instructor:</b>	<b>Kenneth Bond:</b> As a marketing, software and digital media technology strategist, I am passionate about the development and integration of technology into day to day business. As the CEO and founder of Fresh Focus Media, my goal is to bridge the gap between functional day to day operations and increase how technology can be applied to streamline business. Working with businesses to increase their overall efficiency and drive innovation through the application of visualization tools and data analytics, I am reshaping and re-engineering the way businesses utilize digital media to create positive impact.
<b>Total Instructional Hours of Training to be Completed Per Staff:</b>	45 hours
<b>Total Hourly Rate Per Staff:</b>	\$202 per Hour
<b>Total Cost Per Person:</b>	\$9,090
<b>Course Outline:</b>	<p><b>Certification:</b>            Digital HR PProcess Management            Digital Customer Management &amp; Dispatch            Digital Project Management Certification &amp; Work Orders            Digital Safety &amp; Critical Incident Reports Certification            Digital Dashboards &amp; Training</p> <p><b>Training Class Outline:</b>            Digital Forms &amp; Process Management            Digital Media Information Distribution            Customer Relationship Manager Applications            HR Strategic Practices            Digital Timesheets &amp; Site Tracking            Digital Reporting &amp; Process Management</p> <p><b>Skills To Be Learned:</b>            Digital Form Management            Digital Time Sheets            Digital Reporting Strategies            Digital HR Process Management            Digital Critical Incident Reporting &amp; Safety            Digital Policies &amp; Procedures            Digital Project Management            Digital Expense Tracking            Digital Work Orders            Team Collaboration            Customer Support Plans</p>
<b>Training Outcome</b>	The goal of this program is to install confidence in staff about the use and application of technology into the day to day support and execution CDS business practices. Through Fresh Focus Media Software Training Certification, CDS will receive hands on training, and all staff participants will learn how to apply cutting edge operational efficiencies through the use of software applications and learn how to train others to use those applications. Along with learning basic configuration and optimization tools, these training sessions will empower staff to take full advantage of the software and increase CDS overall operational efficiency. This course is designed to engage staff from start to finish, demonstrating the benefits and application of technology in the workplace to bring about operational efficiencies.